

## **Investor Meeting**

Hans Roelofs, CEO Aart Duijzer, CFO

December 12, 2013

London

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## Introduction

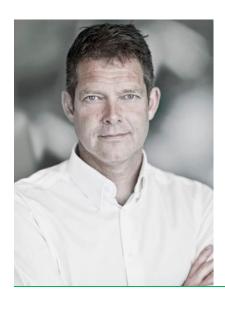


- On November 11, 2013 the merger between Refresco and Gerber Emig\* was closed.
- The purpose of today's Investor Meeting is to review the previously announced merger and provide an update on key financial information relating to the combined business.
- Selected consolidated financial information for Refresco Gerber B.V. (formerly Refresco Group B.V.) will be presented from fourth quarter 2013 onwards. This information will be published on March 20, 2014.
- Comprehensive pro forma income statement and balance sheet information for Refresco Gerber B.V will be provided in the Annual Report 2013. This will be published during week 16, 2014.

<sup>\*</sup> Gerber Emig holding company merged with Refresco Group B.V. is Pride Foods Limited.

## Today's presenters





#### Hans Roelofs, CEO

Joined Refresco in 2007 as CEO. Prior to this Hans was CEO of Dumeco, a private label meat producer and processor. Hans started his career at Nutreco, rising to Managing Director of the Agri-Food Business and is a graduate of Wageningen University.



#### Aart Duijzer, CFO

Joined Refresco in 2000 as CFO, one of the founders of the company. Aart previously worked as Finance Director of the Continental European division of Hazlewood Foods Plc. Aart started his career at KPMG and is a graduate of Erasmus University in Rotterdam.

## Refresco and Gerber Emig complete merger



- Merger agreement was signed on April 16, 2013.
- European Competition Commission gave green light to the merger on October 4, 2013 conditional to the divestment of Waibstadt manufacturing site in Germany.
- Merger was completed on November 11, 2013.
- Information in this presentation includes Waibstadt manufacturing site and its assets.

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## Key events since closing



- New management structure and organization are in place.
- Proposed closing of Durham manufacturing site and transfer of capacity in the UK.
- Proposed closings of overlapping HQs in France, Germany, Poland and the UK.
- Sale process of Waibstadt manufacturing site started.
- Refresco reported solid Q3 2013 results.
- Post closing review of Gerber Emig main financial and commercial information has been finished.
- High level synergy, costs and investments targets have been established.

## Agenda



- Market update
- About Refresco Gerber
- Governance
- Refresco Q3 2013 result
- Key financial information
- Summary
- Q&A



## General market remarks



<b>✓</b>	Continued fragile economic environment in Europe
<b>✓</b>	In general raw material and packaging material prices remain stable, although lack of demand has resulted in slight decrease in pricing of certain raw materials
<b>✓</b>	Ongoing trend towards value for money products
<b>✓</b>	Heavy promotions by A-brands at retail channel
<b>✓</b>	Private label market share has stabilized

## Soft drinks showed relatively flat performance in Q3-13



Quarterly performance and forecast 2013 (million litres)				
	Quarterly	Year		
	Q3-13 vs Q3-12	Actual	Forecast	Actual vs Forecast
	% Change	2012	2013	% Change
Soft (Standard)	0.4%	101,590.2	100,196.3	-1.4 %
Carbonates	0.6%	30,878.0	30,396.6	-1.6 %
Energy Drinks	8.9%	1,599.6	1,697.9	6.1 %
Iced/RTD Coffee Drinks	10.8%	122.2	134.1	9.7 %
Iced/RTD Tea Drinks	-1.0%	2,881.1	2,831.6	-1.7 %
Juice/Nectars/Still drinks	-2.9%	13,125.1	12,659.5	-3.5 %
Packaged Water	0.6%	45,795.5	45,292.6	-1.1 %
Sports Drinks	-5.0%	852.9	805.0	-5.6 %
Dilutables	4.5%	6,335.9	6,379.1	0.7 %

Source: Canadean QBT, November 2013

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## Merger rationale: Strong strategic fit



#### Compelling merger rationale

Broader portfolio of soft drinks and fruit juices

- Stronger category management capabilities over the total non-alcoholic beverages shelf
- Complete soft drinks private label portfolio, one-stop solution to customers
  - In Germany Gerber Emig customers will benefit from Refresco's total product proposition
  - In France Gerber Emig customers will have the opportunity to purchase Aseptic PET packaging
  - In Poland Refresco customers will benefit from Gerber Emig's focus on juices
  - In the UK Refresco customers will have access to chilled juices

Unique pan-European presence

- Seamless customer service across geographies
- Better position to serve contract manufacturing customers
- Opportunities to rationalize the manufacturing footprint

Increased economies of scale

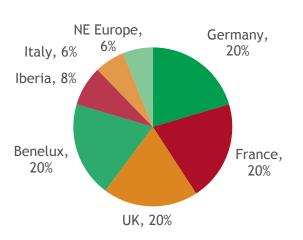
- Large scale allows cost leadership with production and product innovation capabilities
- · Up- and downstream economies of scale expected to ensure a stronger position in the value chain
- Strengthening of cost leadership thanks to anticipated synergies

## Refresco and Gerber Emig are one

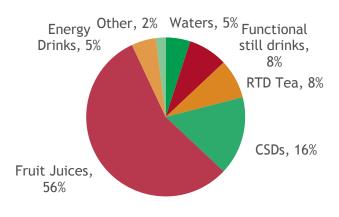


- A leading European bottler of soft drinks and fruit juices for retailers and A-brands
- Operates 30 production facilities throughout Western Europe
- Offers a complete product and packaging mix
- Generated 2012 pro forma revenues of EUR 2.3bn
- Employs c.4,700 staff

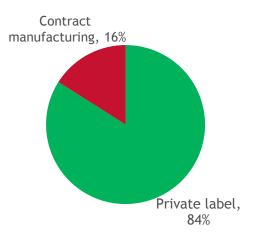
#### 2012PF Sales by region



#### 2012PF Revenue by product



#### 2012PF Revenue by channel



## Our customers benefit from access to more markets...



#### The Benelux

- Maarheeze
- Bodegraven
- Hoensbroek
- Heerlen\*
- Ninove

#### Finland

Kuopio

#### France

- St. Donat
- St. Alban
- Nuits St. Georges
- Le Quesnoy

#### Germany

- Herrath
- Dachwig
- Grünsfeld
- Erftstadt
- Calvörde
- Waibstadt\*\*

#### Iberia

- Oliva
- Marcilla
- Alcolea

#### Italy

- Caslino al Piano
- Spinone al Lago
- Ouarona Sesia
- St. Andrea
- Sulmona

#### Poland

- Kêty
- Slemien
- Nieszawa
- Kozietuly

#### **United Kingdom**

- Durham\*
- Bridgewater

#### **Refresco Gerber Group**

Rotterdam, The Netherlands

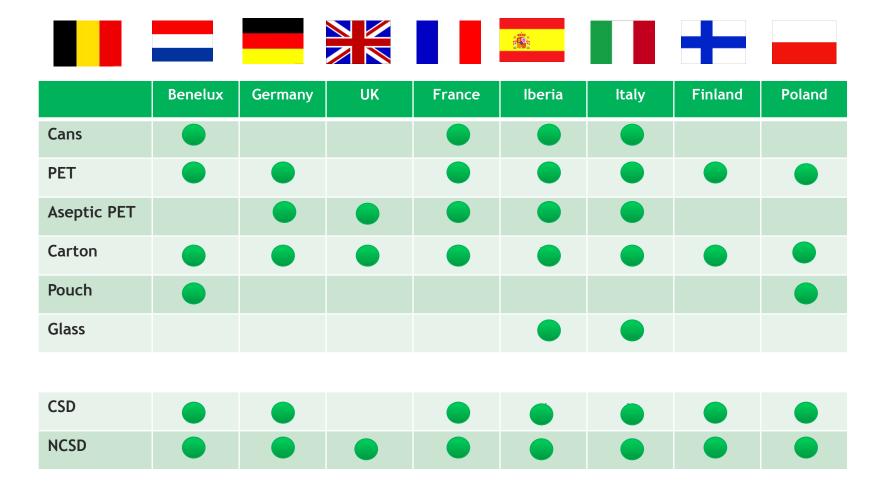


 $<sup>\</sup>ensuremath{^{*}}$  Proposed closing of manufacturing site announced.

<sup>\*\*</sup> European Competition Commission's green light for the merger is conditional to the divestment of Gerber Emig's manufacturing site Waibstadt.

## ...and a broader portfolio of soft drinks and fruit juices





## As one company we have an unrivalled customer base



Retail











































**Contract** Manufacturing

























## ...and a Proven Buy&Build track record



2000:

Refresco acquires Krings Fruchtsaft

2001:

Gerber acquires **EMIG** 

2002:

Refresco acquires Hardthof Fruchtsaft and Délifruits

2003:

Refresco acquires Interfruit Vital

2004:

Refresco acquires Vip-Juicemaker

2005:

Gerber Emig acquires Le Quesnoy

2007:

Refresco acquires Kentpol, Histogram, SBC and Nuits St George

2009:

Refresco acquires Schiffers Food

2010:

Refresco acquires Soft Drinks International

2011:

Refresco acquires Spumador

2012:

Refresco acquires Taja

2013: Refresco and Gerber Emig merge



## **Strategy**

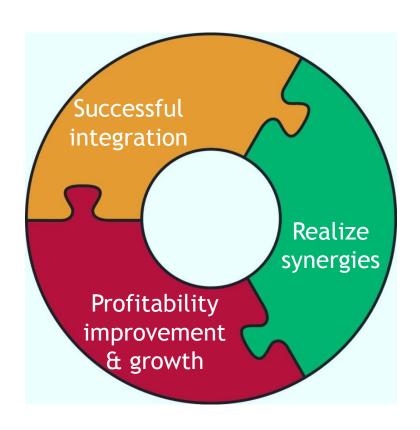


To become the preferred juices and soft drinks bottler for food retail operators and branded players in Europe with:

- 1. Significant position in markets we operate in
- 2. A well balanced customer base and geographical spread
- 3. Significant position in product categories and packaging types
- 4. Novel supply chain solutions
- 5. A modern, well invested production platform
- 6. Strong technical skills and a track record of innovation

## **Ambitions 2016**

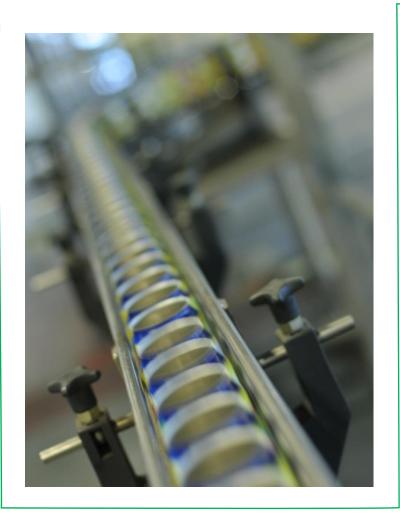




## Opportunities for innovation and growth



- Growth of contract manufacturing for A-brands
- Growth of Aseptic PET and energy drinks
- Growth through cross fertilisation of capabilities and packaging types
- Shared best practice to drive innovation and product development
- Efficiency improvements in the supply chain
- Scale facilitates improved competitiveness



## Agenda

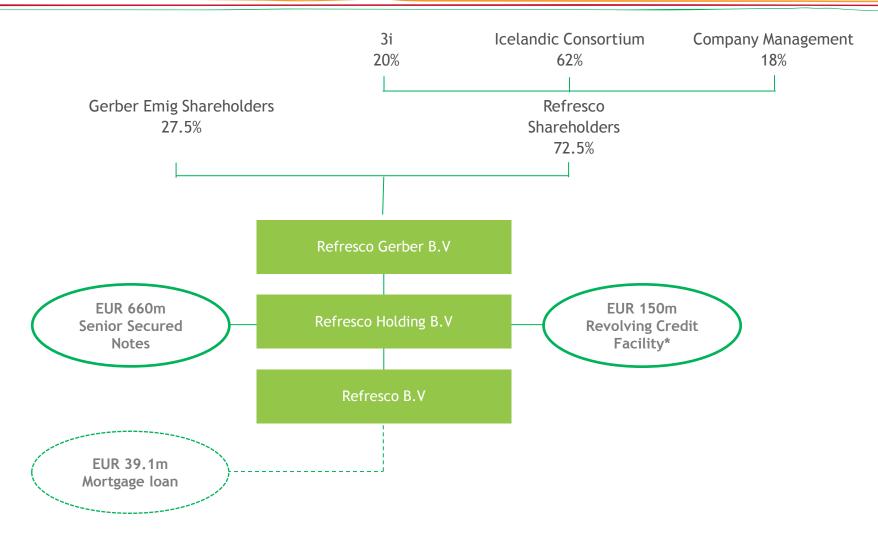


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## Ownership and Group structure





## Two tier governance structure

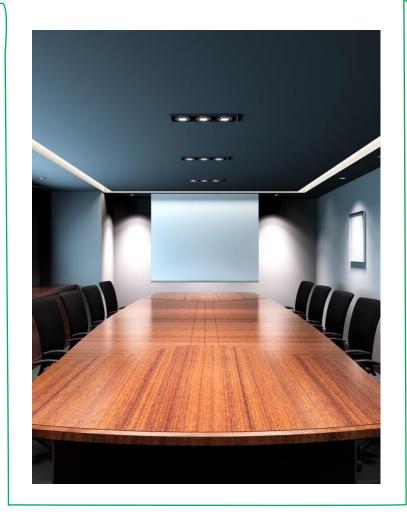


#### **Supervisory Board**

- Yiannis Petrides Chairman (Greek, 1958)
- Aalt Dijkhuizen (Dutch, 1953)
- Sean Gorvy (South African. 1963)
- Pieter de Jong (Dutch, 1964)
- Thorsteinn Jonsson (Icelandic, 1963)
- Hilmar Thor Kristinsson (Icelandic, 1971)
- Nicholas Schoenfeld (British, 1970)
- Jon Sigurdsson (Icelandic, 1978)

#### **Executive Board**

- Hans Roelofs, CEO (Dutch, 1963)
- Aart Duijzer, CFO (Dutch, 1963)



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### Key developments in Q3 2013



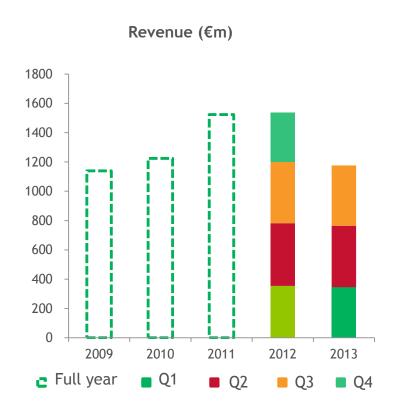
- We were able to deliver solid third quarter results despite continuing volume pressure in Southern Europe. This was driven by both improved gross profit margins and cost savings.
- We recorded adjusted EBITDA of EUR 44.1 million, an improvement of EUR 4.6 million compared to Q3 2012.
- Net result for Q3 2013 was EUR 10.0 million compared to net result of EUR 5.4 million in Q3 2012. Improvement was mainly related to higher gross profit margins and the cost savings realized on restructurings partly offset by one time costs.

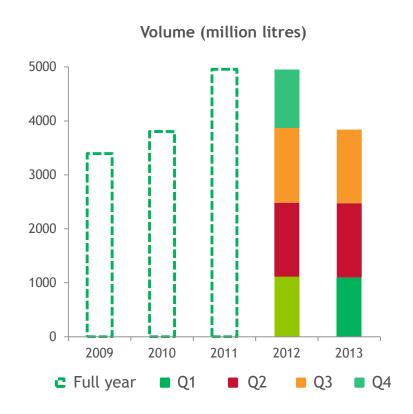
• Strong cash position at EUR 113.6 million compared to EUR 78.6 million at the end of Q3 2012.

### Revenue and volume development



- The total soft drinks market volume in Western Europe increased by 0.4% in Q3 2013 compared to Q3 2012\*.
- The decrease of 1.9% in our revenue is a combined effect of a volume decrease 1.5% and an average price decrease of 0.4%.



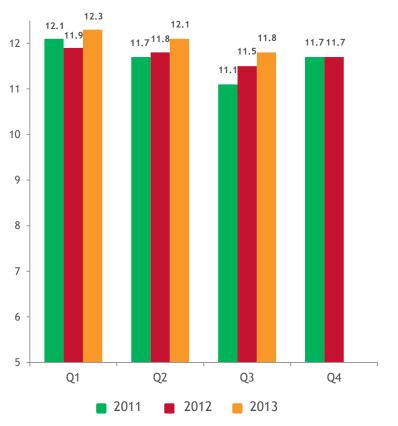


<sup>\*</sup> Source: Canadean Quarterly Beverage Tracker West Europe Third Quarter 2013

### Margin development



Gross profit margin per litre 2011 - Q3 2013 (euro cents)

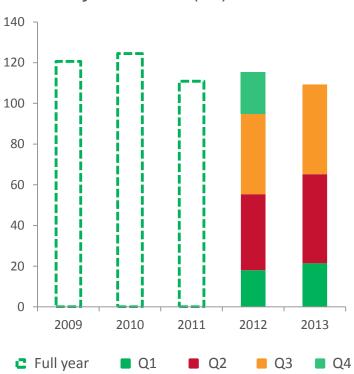


- Our gross profit margin per litre increased to 11.8 euro cents compared to 11.5 euro cents in Q3 2012.
- Margin improvement reflects recent contract renewals and lower raw material costs in Q3 2013 compared to Q3 2012.

### Profitability development



#### Adjusted EBITDA (€m)



#### Reconciliation of operating profit to adjusted EBITDA

(€m)	Q3 2013	Q3 2012	Jan-Sep 2013	Jan-Sep 2012
Operating profit/(loss)	26.6	22.3	48.5	37.6
Depreciation, amortization and impairment costs	16.1	16.6	51.8	53.5
EBITDA	42.7	38.9	100.3	91.1
Adjustments	1.4	0.6	9.1	3.8
Adjusted EBITDA	44.1	39.5	109.4	94.9

## Refresco: Net debt ratio





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## Two year condensed Income Statements



#### Refresco, IFRS

Euro '000	Act 2012	Act 2011
Litres sold (million litres)	4,940	4,960
Revenue	1,538.3	1,523.4
Gross Margin	579.8	574.6
EBITDA	108.6	99.2
Depreciation, amortization,	70.4	72.5
impairments	73.4	73.5
Operating profit	35.2	25.8
Net finance costs	(47.8)	(51.5)
Profit/(Loss) before income tax	(12.6)	(25.7)
Income tax (expense)/benefit	(5.6)	(0.1)
Profit/(Loss)	(18.2)	(25.9)

#### Gerber Emig, UK GAAP

Euro '000	Act 2012	Act 2011
Litres sold (million litres)	1,500	1,510
Revenue	756.3	774.3
Gross Margin	118.8	108.2
EBITDA	36.1	22.4
Depreciation, amortization,		
impairments	27.4	26.3
Operating profit	8.7	(3.9)
Net finance costs	(9.4)	(9.1)
Profit/(Loss) before income tax	(0.7)	(13.0)
Income tax (expense)/benefit	(0.1)	3.2
Profit/(Loss)	(0.9)	(9.9)

- Financial information is not comparable on line-by-line basis due to different accounting principles.
- Gerber Emig EBITDA has been adjusted with depreciation of intangible assets as defined in IFRS accounting principles.

Source: Company Annual Reports 2012

Gerber Emig currency items are valued at the average exchange rates quoted at December 31, 2012.

Gerber Emig holding company merged with Refresco Group B.V. is Pride Foods Limited.

## Two year condensed Balance Sheets



#### Refresco, IFRS

Euro '000	Act 2012	Act 2011
Total non-current assets	703.4	724.6
Total current assets	501.7	538.3
Total assets	1,205.1	1,262.9
Total equity	168.1	188.8
Total non-current liabilities	703.9	715.8
Total current liabilities	333.1	358.3
Total equity and liabilities	1,205.1	1,262.9

#### Gerber Emig, UK GAAP

Euro '000	Act 2012	Act 2011
Total non-current assets	227.6	248.0
Total current assets	191.8	204.1
Total assets	419.4	452.2
Total equity	116.8	117.9
Total non-current liabilities	168.0	189.9
Total current liabilities	134.5	144.4
Total equity and liabilities	419.4	452.2

## Merger financing



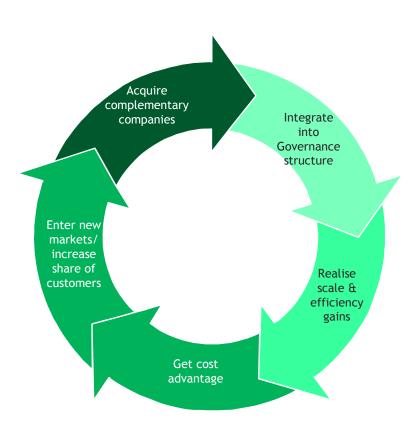
Combined Refresco Gerber, EUR million				
Sources		Uses		
Use of current RCF	EUR 25m	Syndicated loan	EUR 112m	
Increase Refresco RCF	EUR 75m	Mortgage loan	EUR 17m	
Cash	EUR 49m	Transaction cost	EUR 20m	
Total	EUR 149m	Total	EUR 149m	

Undrawn RCF of EUR 50 millon at closing Implied equity value in combined entity exceeds EUR 480 million\*

<sup>\*</sup> As of 31 December 2012

## Substantial synergies





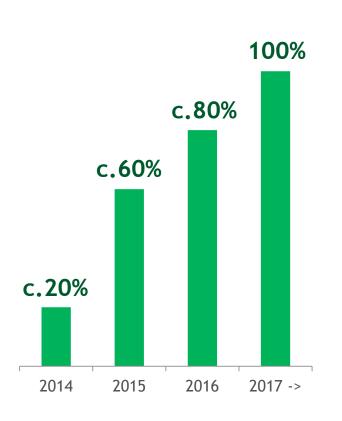
Targeting 3.5% - 5% synergies of Pride Foods Limited\* revenues:

- Estimated procurement synergies of 2.0% 2.5%
- Estimated overhead synergies of 0.5% 1.0%
- Estimated operational synergies of 1.0 1.5%
- Commercial synergies are not included in the targets. Further upside by cross-selling complementary product portfolio and by transferring best practices in all areas of operations.

<sup>\*</sup> Gerber Emig holding company merged with Refresco Group B.V. is Pride Foods Limited.

## Realization of synergies





- Full run rate synergies expected to be delivered end of 2016
- Detailed integration plan per region and discipline focused on
  - Integrate organizations
  - Rationalize manufacturing footprint
  - Close overlapping headquarters
  - Transfer best practices
  - Expand the business rapidly
- Executive Board oversees the integration process and delivery of synergies supported by a dedicated integration team
- Payback synergies estimated in 2 years
- Impairments to be recorded from the fourth quarter 2013 onwards

Fast and prudent integration process while ensuring full focus on running business.

Disciplined approach to integration, typically delivering more than estimated synergies at outset

## **Current trading**



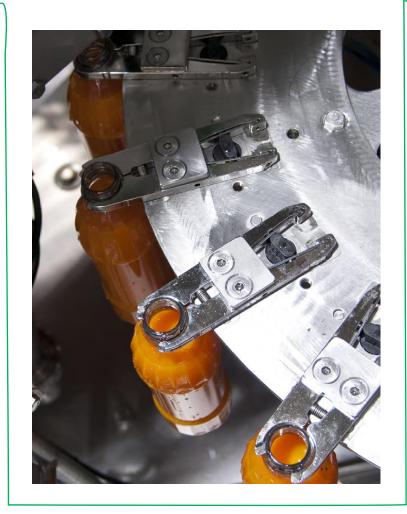
#### Full year 2013 performance

- Refresco is expected to outperform year 2012 and we anticipate to achieve an adjusted EBITDA level of above EUR 130 million.
  - We expect volume development to be in line with total Western Europe soft drinks market.
  - We expect gross profit margins to improve on 2012.
- Gerber Emig is expected to perform slightly below 2012.
  - We expect volume development to underperform the Western Europe Juice/Nectars/Still drinks market segment.
  - We expect gross profit margins to improve on 2012.

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## **Summary**



- Merger has started off well:
  - Management and organization are in place
  - Expected synergies level of 3.5% 5.0% of Pride Food Limited revenues
- Increased economies of scale and strong commercial fit.
- Gerber Emig is expected to perform slightly below 2012.
- Refresco reported solid third quarter results and is expected to outperform 2012 adjusted EBITDA (>EUR 130 million).
- Strengthened market leading position and ample growth potential.



# QtA

### IR Calendar and contacts



For further information, please contact us: Corporate Communications

Tel. +31 10 440 5165

Email: communications@refrescogerber.com

#### Coming events

Q4 2013 Refresco Gerber result
Thursday, March 20, 2014
Investor Conference Call at 15.00 CET

Refresco Gerber Annual Report 2013 Week 16, 2014

<sup>\*</sup>To join quarterly conference calls, please register with Minna Lyijynen by email <a href="minna.lyijynen@refrescogerber.com">minna.lyijynen@refrescogerber.com</a>.

